# Oregon Dental Hygiene Conference – November 1- 2, 2024 Salem Convention Center, Salem, Oregon

# **Sponsor and Exhibitor Packages**

# Annual or Presenting ODHA Partnership

\$10,000

Logo recognition all year as an Annual Partner on ODHA.org home page and other main pages.

- Logo recognition all year as an Annual Partner in ODHA newsletters sent to full mailing list of over 2,700 dental professionals including hygienists, assistants, dentists, faculty and students.
- Exhibit Booth in a premium position at the 2024 Oregon Dental Hygiene Conference (ODHC) on November 1-2, 2024 at Salem Convention Center, Salem, Oregon.
  - One exhibitor table and two chairs including linen & skirting
  - o Logo recognition as Annual Sponsor in registration materials for attendees
  - o Logo recognition as Annual Sponsor on event signage, general session big screen and ODHC materials
- Opportunity to provide a 3-minute presentation to all ODHC attendees at a general session or meal.
- Breakfast and Lunch for two representatives on both days.

# Student Sponsorship - Sponsor 25 Students at Conference

\$5,000

- Your sponsorship will provide registration for 25 students to attend the Oregon Dental Hygiene Conference.
- Opportunity to provide a 3-minute presentation to all ODHC attendees at a general session or meal.
- Logo recognition as a Student Sponsor on ODHA.org home page and other main pages.
- Logo recognition as a Student Sponsor in ODHA newsletters sent to full mailing list of over 2,700 dental professionals including hygienists, assistants, dentists, faculty and students.
- Exhibit Booth in a premium position at the 2024 Oregon Dental Hygiene Conference (ODHC) on November 1-2, 2024 at the Salem Convention Center
  - One exhibitor table and two chairs including linen & skirting
  - Logo recognition as Student Sponsor in registration materials for attendees
  - o Logo recognition as Student Sponsor on event signage, general session big screen and ODHC materials

#### President's Reception Sponsor - 2024 - Exclusive - \$6,000 (or 2 - \$3,000 Sponsors)

Logo recognition as President's Reception Sponsor on food and beverage tables.

- Logo recognition on big screen as President's Reception Sponsor during reception.
- Opportunity for a representative to attend President's Reception and greet guests.
- Logo recognition as President's Reception Sponsor in registration materials for attendees.
- Logo recognition as President's Reception Sponsor on event signage and materials.
- Sponsor will have opportunity to display logo sign during reception.

#### Breakfast or Lunch Presenting Sponsor

# 2024 Exclusive \$5,000 (or 2 at \$2,500)

One lunch (Friday) and two breakfasts (Friday and Saturday) opportunities are available with the ODHC dental professional attendees.

- Logo recognition as Breakfast or Lunch Sponsor on the big screen and food and beverage tables during sponsored event
- Logo recognition as Breakfast or Lunch Sponsor in registration materials for attendees.
- Logo recognition as Breakfast or Lunch Sponsor on event signage and materials.
- Opportunity to display banner or sign during your sponsored event.
- Opportunity to include handout in registration packets to all attendees.
- Opportunity for a representative to attend, and also be designated a Special Greeter, at your sponsored event.

## Dental Hygiene Awards Luncheon (Saturday)

2024 - Exclusive \$5,000 - (or 2 @ \$2,500)

Logo recognition as Dental Hygiene Awards Luncheon Sponsor on food and beverage tables.

- Logo recognition as Dental Hygiene Awards Luncheon Sponsor on the big screen during lunch.
- Opportunity for a representative to attend, and also be designated a Special Greeter.
- Logo recognition as Awards Luncheon Sponsor in registration materials for attendees.
- Logo recognition as Networking Reception on event signage and materials.
- Sponsor will have opportunity to display logo sign during Luncheon.

Speaker Sponsor 2024 \$3,000

Attach your name to one of our speakers and help provide valuable CE to attendees.

- Let's work together to find the best fit for your organization and one of our many speakers!
- Opportunity to introduce speaker and talk about your organization for a minute during intro.
- Npte: If paying Speaker Directly, there will be a special charge for an Exhibit table)

Break Sponsor 2024 \$1,200

Two breaks offered each day. Reach professionals and students! \$1,200 each break.

- Sponsor of morning or afternoon snacks and beverages.
- Logo recognition as a Break Sponsor on break food and beverage tables.
- Logo recognition as Break Sponsor in registration materials for attendees.
- Logo recognition as Break Sponsor on event signage and materials.

Exhibitor Showcase 2024 \$750

One exhibitor table including linen, skirting and two chairs (power is extra).

- Recognition as an Exhibitor in registration materials for attendees.
- Name recognition as an Exhibitor on event signage and materials.
- Breakfast and Lunch for two representatives on both days.

Space is limited so sign up today!

### **Customized Exposure Sponsorship**

\$750

A customized sponsorship package providing branded exposure materials to conference attendees, courtesy of the Sponsor. Items may be sponsored individually or in addition to another sponsorship opportunity. Both paid and in-kind opportunities are available. Examples include: Lanyards, bags, name badges, registration gifts (coffee cups, dental hygiene items, thumb drives, padfolios, notepads, etc. and more!

#### Customized Exposure Sponsorship Item\*

- Lanyards (325 pcs) \$500
- Bags handed at Registration with Sponsor's exclusive material inside (325 pcs- supplied by Sponsor) \$750
- Name Badges (400 pcs) \$500
- Notepads/Pens (325 pcs) \$500
- Registration Gift(s) (325 gifts) \$500
- Other (Please list item below) \$500 (or cost of selected item to produce + marketing fee)

Th prices above are just to provide items – if ODHA produces the items, the prices to the Sponsor will be the cost of producing the item. If an Exhibit Table is requested there will be an additional charge

#### Sponsor a Hygiene Student

\$200

- Sponsor one or two hygiene students to attend the ODHC. \$200 per student.
- This can be added to your ODHC registration as well.

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Do you have an idea for a sponsorship that is not listed?

Contact the ODHA office at manager@odha.org and we will work with you to find a good fit!