



Oregon

Dental Hygienists' Association

## **Oregon Dental Hygienists' Association Strategic Plan 2020-2021**

### **Mission**

ODHA is committed to providing advocacy, professional development and networking opportunities for dental hygienists and the dental hygiene profession.

### **Vision**

ODHA is a community where all dental hygienists can find engagement, inspiration and empowerment.

### **Goals**

1. Advocate for the dental hygiene profession.
2. Promote professional development and leadership.
3. Provide support and networking opportunities.
4. Enhance organizational effectiveness.

## **Goals & Objectives**

### **1. Advocate for the dental hygiene profession.**

- Hold 2020 Advocacy Workshop in a virtual format.
- Propose rule changes to Oregon Board of Dentistry.
- Collaborate with Capitol Dental on ITR bill for 2021.
- Support dental therapy bill for 2021.
- Pursue relationship with Oregon Nurses Association.

### **2. Promote professional development and leadership.**

- Hold 2020 Oregon Dental Hygiene Conference in virtual format.
- Coordinate component-level continuing education courses.
- Hold a virtual student conference in spring 2021.
- Develop a virtual leadership program for student officers.

### **3. Provide support and networking opportunities.**

- Develop a new member welcome program.
- Develop a student-professional mentoring program.
- Hold an RDH event at the 2021 Oregon Dental Conference.
- Offer virtual networking events on the component level.
- Engage with new groups of dental hygienists.

### **4. Enhance organizational effectiveness.**

- Initiate electronic voting system for Board members
- Hold annual meeting in a virtual format separate from ODHC.
- Develop policies & procedures for Student Liaison position.
- Investigate additional sources of revenue.